

Southern Zonal Forum

January 30, 2021

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OPENED AT 9:30 AM WITH A MOMENT OF SILENCE FOLLOWED BY THE SERENITY PRAYER.

ATTENDANCE

Staci H (Chair), Sharon T (Treasurer), Lucy O (Secretary), Henry C (ZD), Glynn (Arkansas AD), Caitlin F (BARNA RD), Mikey P (Kentuckiana RD), Jennette F (Lone Star RD), Lee P (Louisanna RD/FD), Keith P (Tejas Bluebonnet RD), Jim (Volunteer, RD), Charmaine (PR), Scott M (ShowMe RD), Jackie G (Kentuckiana AD), Russ D (Lone Star AD), Mike B (WB), Pat P, Dickie D., Bobbie, Becky, Craig, Angie, Troy S.

REPORTS

Arkansas

Glenn deferred to Dyann.

Arkansas Region is alive and well. We have 7 active Areas and 1 loner group in our region. We have many positions that are vacant. Some have been vacant for 2 years. Secretary-in-training, treasure-in-training, literature – vacant for 2 years, outreach – Vacant for 2 years, phone-line – Vacant for 2 years. We have established the need for a BMLT coordinator position and are in the process of setting up guidelines for this position. If anyone has guidelines for this position, I'd be interested in viewing those.

The Arkansas Region is in the process of updating our guidelines and policies. Our Region Convention will be held October 29-31, 2021 in Eureka Springs at the Inn of the Ozarks Best Western hotel and Convention Center. We are excited! You can make your hotel reservations now.

Our next RSC will be next weekend.

The RCM's have many questions about the Social media PR ad campaign. I will step aside and will not be voting today.

Arkansas Region is struggling with hybrid RSC. Many members have expressed that in person RSC is necessary. I have 2 immune suppressing illnesses and if this comes about as mandatory in person attendance, I will likely resign my position as RD.

ARSCNA is in the process of doing a SWOT and strategic planning for 2021.

In loving service, Dyanne

Bluegrass Appalachian

Our region has recently been working on several things. We have recently elected a new Chairperson, Whitney H. Our ad-hoc committee finished the new version of our policy that reflects the KBARNA agreement with Kentuckiana. We have fully transitioned our region over to the YAP phonenumber. In December we hosted a regional phonenumber learning day with members of the zone, NAWS, and the world board participating. We are grateful to the zone for their participation in this event. Members of our region have been participating with NAWS on focus groups that develop tools for virtual meetings, and presenting NAWS webinars about virtual meetings. Members of our region have been working with other service bodies to create videos for professionals in preparation for PR week.

The majority of our member areas are still holding in person meetings as well as virtual meetings. We have had only two very small areas that have been more effected by the pandemic. We have been providing support in the way of phonenumber and web services to our member areas throughout the pandemic.

Lastly, a homegroup in our region has brought forth a nomination for Zonal Facilitator, Linsey P. from Northern Kentucky Area. She was a real asset to our region and we hope that she will bring the same qualities to the zone. I have included her resume for your review. We had another member, Scott K., interested in becoming Zonal Delegate and

we were in the process of having groups vote on him but, I was informed he withdrew his resume due to health reasons—please put him on your prayer list.

Kentuckiana

Mikey P Deferring to Jackie G since Mikey wasn't at last meeting

1. Region's areas report majority of NA meetings still on Zoom; some hybrid, and few in person meetings. In person meetings are following CDC guidelines during Covid.
2. Both KY regions still working together as one region for world services: KBARNA Kentuckiana-Bluegrass Appalachian Region. KBARNA will host a service weekend 2-27,2-28 All NA members welcome, info follows. In business, two regions will clarify how votes are tallied for future WSCs. Neither regional policy has clearly defined voting in the past. Traditionally, it was one vote per home group. Groups in urban areas have brought forth possibility that one vote per member would better reflect a spiritual conscience. Both RD teams working together to clarify and either reaffirm KBARNA policy of one vote per home group or revise policy per regions' decisions. Also, clarifying policy that should an RD or AD position become vacant, the region holding that position would fill it. The region holds the position, not the individuals. This assures equitable representation from both regions at all times.
3. Our 34th regional convention has been put on hold due to COVID. We're hoping it will happen later this year. There is a 35th convention committee waiting to see how it progresses for the 34th before making commitments on dates.
4. Two regional positions were filled Vice Chair – Karen D., and Treasurer was reaffirmed – Mark S.
5. Region discussed sending a donation to NAWS; areas will bring back their conscience in March regional meeting.

In Loving Service,

Jackie G., AD Kentuckiana

KBARNA Weekend Flyer attached

Lone Star

Hello Family

The Lone Star Region is doing well, we have 8 areas in our Region. We had our last RSC hybrid and learning to hold a full RSC and we resumed a workshop on the concepts. The Russ and myself will be coordinating a regional assembly hybrid, compiling a list of what the RCM's like to discuss. We decided to stay hybrid well past the pandemic to give the opportunity for others to be of service in their area.

We have 93 groups 26 virtual meetings and 1 hybrid we still have approximately 10 groups temporarily closed. Regional H&I is carrying meetings in 1 facility 5 times a week, all other facilities are still closed. They are still sending literature into the facilities. Out

of 8 areas 3 area are meeting virtually, 1 hybrid and, all other areas in person. The Lone Star Region Convention will still be taking place this year April 1st – 4th, 2021

www.lsrna.com.

In Loving Service

Jennette F RD Lone Star Russ D RDA Lone Star

817-374-9979 903-556-4092

jdmort09@gmail.com rdean110294@gmail.com

Louisiana

Hi Everyone! I'm Lee and I'm an addict. The RD for Louisiana.

Our Region would like to thank the SZF for the use of it's Zoom account. We met recently with a newly elected Chairperson (James C. Lake Charles) and all, but one area was in attendance. The Area's and Sub-Committee's are doing their best to function during this pandemic. Our H&I in almost all Area's are the greatest impacted. It's a work in progress.

One of the Area's (Bayou Recovery/Baton Rouge) presented a motion to suspend and stop donations to the Zone. Being a policy change it has been sent back to the Area's and Group's to vote on. We hope that it fails...

There's a plan being formulated to create a (Roadside) Billboard PI/PR Campaign. It has been tabled until the Covid Pandemic improves. Hopefully, it will be an exciting service effort to reach the still suffering addict. Not much else to report right now from the Louisiana Region. Thanks for the opportunity to serve.

ILS, Lee P. Louisiana RD

ShowMe

Show Me Region is slowly moving forward. Our thanks to Staci H. and Shane C. for their contribution to the discussion of motion for the Facebook Page and the Facebook Ad. They were able to convince our area that not only were the motions appropriate, but they were also necessary! We have a few questions about tracking the inquiries and if we can target the ads for our area. I have discussed the targeting the ads question with Shane, but I still would like to hear if we can track the locations of the people who click on the ads. The Region would like to see the Zone start with the least investment possible, however, if the rest of the Zone disagrees, we are OK with that.

We have a H&I presentation from Tom K from New Mexico scheduled for our April RSC.

Our financial situation is continuing to improve but we are still on a Region-to-Region basis. We are still needing support from our Groups and Areas, but they are still struggling as well.

Most of our Executive Committee positions are filled. The Vice Chair, AD and Alt Treasure positions continue to be open. Most of our committee chair positions remain unfilled.

We are meeting face to face, but we have approved a motion to allow Zoom attendance for those who cannot attend in person. The RCM's have again sent the motion to pay for Zoom back to the Groups for approval.

ILS. Scott M. RD
d.scott.martin@gmail.com
816-517-3770

Tejas Bluebonnet

Hi SZF,

There are 11 areas in the Tejas Bluebonnet Region. Our region last met virtually in November in and we donated after that meeting and the interim treasurer should have mailed that in. I will follow up with him to find out where that check is. I don't have much information from the region- there has been very little communication from our other trusted servants.

There is a bright spot- At our last region our facilitator did have something positive to report – the former treasurer (from a few years ago) who had misappropriated a large sum from the region has in fact made full restitution to the region. All legal proceedings against her have been dropped by the region. The majority of that went straight to NAWS.

MZSS is still planned to be held in San Antonio Aug 27, 2021 at the Omni Colonnade. The next regional convention is currently scheduled for Jan 2022 at the Omni in Austin and more will be revealed

This will be my last SZF as RD from the Tejas-Bluebonnet Region as my term is up in March. It has been a pleasure to work with you all the last few years and I will still be around. My wife and I will be moving to Memphis, TN to start another new adventure and I am excited about that, though I will miss Austin. Hope to see all of you soon at a face-to-face function when it is safe to do so.

Thank you for letting me be of service,
Keith P, TBR RD

Volunteer

Jim B deferred to Vince B, AD.

Greetings from the Volunteer Region,

We are adapting well to all the changes we all are experiencing due to the COVID pandemic. Our last two Regional meetings have been held virtually and the meeting next week will be held virtually also. With this being said we have been able to conduct all business including nominations and elections of all subcommittees chairs and the executive committee.

The HOT areas PR Team with the guidance of the Regional PR chair, has contacted a Tn State Senator and had a meeting in October (via zoom) to share our program with him, as well as to see what is available in our region in regard to facilities that our groups may be able to use for their meetings. Also, they were invited to the State Capital building to do a presentation for the Health & Welfare Committee at the beginning of the year! The senator had a few more questions that need answered in order for him to communicate intelligently with his connections who may have facilities and are willing to let our groups meet in them. More will be revealed.

ILS, Vince B. RDA

OTHER MEMBERS PRESENT

Pat: Hybrid meetings in our region, convention still on for October in Eureka Springs.

Troy: nothing much to say. Are we doing resumes this time? Yes, nominations are on the agenda. Still working in our area we are still really restricted and struggling with home groups being able to do anything.

Dickie: Wonderful to be allowed back in again. Internet issues. Went to Lucy's presentation. Excited to be here and excited to be involved in what the SZF is coming to be. Enjoying sharing of people.

Russ: nothing to add.

Bobbie: nothing to add.

Becky: nothing to add.

Craig G: nothing to add.

Mike B: heard there was a SZF meeting going on. Joined to say hello. Privilege of serving as member of world board. Lots of reading to do. Lots of good things happening with workgroups. Exciting spad. Continuing to listen.

Angie: Fairly new RCM from Fort Worth area.

ZONAL DELEGATE

Good morning fellow participants:

I hope that you all have had the opportunity to look over the information that was forwarded to you from the work that had been done with the US Zones. There was some direction solicited from each of our regions.

- Naming
- Vision / Purpose workgroup
- Website
- Develop Fellowship Development IDT and scanning tool (zonal developed)

We decided to pause until we get further directions from our perspective zones.

I also attended the virtual meeting of zones in January. Topics of discussion were

- Zonal collaboration
- Gathering a conscience
- If a decision had been made as to who will be represented by our delegate at the conference
- Have we changed, or created, new decision making processes concerning representation

I will need input on these matters from the zone.

I would also suggest that we look at selecting another zonal-rep position so as to not put so much on our facilitator.

In Loving Service,
Henry C.

Question from Staci – is everyone familiar with info that’s been sent out about US zones?

Randie wants info.

Discussion on US Zonal body.

Vision/purpose workgroup is ongoing. Henry will present what they came up with when the project is finished.

-Need a name for the body.

-Do we want a website? This would be used as a central place for contact the body and then funnel info where it needs to go.

-Do we want the US zone’s to develop IDTs on FD and some scanning tools?

Scott – question about website... for all zones in us? Answer: yes.

Naming body. Can you talk a little more about names they were considering?

Between last meeting and this meeting there have been a lot of questions. These meetings are happening and have been reported on at SZF. Virtual workgroup of zones came out of WSC. Spin off of that came was a meeting(s) of just US zones. Surveys went out. many members suggested website and PR/FD.

Keith P – It was clear that the US zones meeting has been happening. What was unclear was early on when it first came out, that it would be a limited committee. Scratched head about only wanting 2 people. I get Henry's emails.

Caitlin– Anyone can attend as an observer. Shane and Caitlin have attended some of them. Think a national website would be great, as well as a national meeting finder as well.

Very few people not on BMLT. National phonenumber could be done easily.

Staci/Henry will help disseminate info. Much excitement at everyone showing up. We have gotten a little ahead of ourselves in some of the meetings. Slowing down and now meeting quarterly. It was monthly. At every workgroup / meeting – concern is always about transparency and communication.

Lucy can use Mailchimp to push out info as it's reported on.

US zone meetings open to all.

Some world zonal meetings open to all as well.

Washington / Northern Idaho info sent out January 19 about the Journey Continues.

They're looking for regions willing to participate. Please respond to email if interested. (send to Mailchimp email list)

TREASURERS REPORT

Report attached

Question: Did you get invoice from web servant? Went to contact. treasurer@szfna.org

FELLOWSHIP DEVELOPMENT

Hello Southern Zonal Forum! I'm Lee and I'm an addict.

Our Fellowship Development Group has had some service opportunities. We participated in the "International Women's Event (French) Discussion"! It was amazing to see this event unfold. Shane and I were Tech-Host yet it was very impactful hearing the experience's of what women overseas go through in comparison to the Women in The United States. We tried to get a segment included in the First US Zone's Function without success.

We did participate in the first ever US Zones New Year's Eve Function. It was amazing and highly informative. And all the feed back that I heard was positive after the event. There was some discussion before the event, primarily that everyone in the Zones were

not offered the opportunity to participate. And a few other points. The discussion was on a Facebook Group and I think that all parties involved came to a understanding.

BMLT Service Based Project – I'm asking for help and guidance on a idea to start working through our BMLT and identifying areas, demographics where NA isn't. In a broad stroke we could create a lottery, pick a member Region and begin there. After identifying the locations where we are not, the target would be licensed Treatment Center's in and around those areas. Communications with the nearest PR Team in the corresponding area would of course be a priority. In the event that it (PR Team) doesn't exist we would use our PR/FD Team to communicate. Please email me at leejster@gmail.com or text, call (972) 898-2796.

WNIRNA is asking for help for a upcoming function which I think is intended to be a month long event. A NAWS Fundraiser. I'm sure that someone can correct me if I'm wrong and they are asking for each Region to host a day...(?) I'm not sure if they asked the Zones in the US for assistance. (just a idea)

I hope that we can get clarity and the green light for a Zonal Facebook (FD/Outreach/PR) Page. Shane will be able to answer any questions that you might have. And I think that he may have some exciting news to share in his report.

Thanks for the opportunity to serve,
Lee P. SZF FD

FD Report from Shane / video – There has been a lot of collaboration with other zones, regions, and areas. We're learning from and helping one another. We can use the BMLT database on a map to reach places where there are no meetings. We've been in conversation with Jane at NAWS and we are creating PR videos for professional use. We've made 4 short videos, 15 planned. We ill show short snippets of 2 during our meeting. None are longer than 3 mintues. Shane is doing the voiceovers and wants others to help out with this. **For full discussion, listen to recording of meeting.**

Comment: Charmaine – consider changing video to caring and compassionate rather than loving and compassionate. Charmaine does not use Facebook. If we do PR/FD via Facebook, who will respond to comments and messages on Facebook?

Shane – My idea is that we will be dealing with PR community only. We can't turn off messaging, but we can easily set admins/moderators.

Q – Who will be the responsible person to moderate the page?

Shane – We'll elect someone as the single point of accountability, We can get folks to help. We can set up automated responses. When doing anything as moderator or admin, it only shows the page name, not individual names.

Lee – Answers to questions would come from literature.

Shane – We can get notified when people comment. Comments can be hidden, inappropriate people blocked, etc. if need be.

Charmaine – my concern is Facebook could edit it.

Staci – This is part of old business, so let's move this discussion there.

PUBLIC RELATIONS

Good Morning, The following regions have no PR Chairs, Show Me, Red River, Tejas Bluebonnet, and MS.

I attended NAWS webinar in Dec. and many reported much coordination with their H&I committees since virtual meetings have been more used. Several are finding it easier to meet with public officials schedules virtually. Many countries are communicating with top government officials departments of health.

Arkansas, Lone Star and Kentuckiana have PR but report not much is happening right now other than phonline upkeep and planning for world PR week first in June.

Volunteer Region and Bluegrass Appalachian have umbrella subcommittees that meet together and work as teams in project related processes. Volunteer region has been invited to put a PR presentation on at the State House when they start meeting again.

I participated in Bluegrass Ap. PR training workshop that was well attended.

I had a PR Zoom meeting scheduled that was in the last minutes to please have your PR attend or contact me so I can support in whatever way requested as many regions had elections upcoming. I was the only attendee and kept the Zoom open for 30 minutes.

Many hybrid meetings are reporting difficulty with sound issues for those meetings. The groups that report little issues say snowball microphones and a basic blue tooth speaker has alleviated those issues. Snowball mic's can be found for \$49-\$69.

I again am requesting delegates to have their PR point persons to reach out to me for a date they may be more inclined to attend for my next SZF PR Zoom.

Thank you for trusting me to serve, Charmaine D.

TAKE BACK TO REGIONS.

- 1) do we want a zonal delegate alternate?
- 2) what name do we want us zones to be called?
- 3) do we want them to have a website.
- 4) Also do we want a FD IDT or we would all be on the same page about FD in the US.

Staci – no financial burden on website at this time.

Question: How can local members become involved? Send emails to Lucy to be added to southern zonal forum Mailchimp email list.

OLD BUSINESS

Facebook ad

Any regions opposed to the ad? PASSED, No opposition.

Question - Can we tell who clicks on ad and where they come from.

Answer - Reports can tell male, female, age, but not specific county or state.

Question - Are we boosting to the Southern Zone?

Answer – We'll take the amount of money we voted on and divide by number of regions in zone, and split as close as we can get

Discussion and comments about boosting vs paying for ad. Comment that ads reach more people. Another comment - we wouldn't be able to do an ad because we're a community organization. More discussion about dividing the money by regions or zones and getting it translated to Spanish. . **For full discussion, listen to recording of meeting.**

Votes on how much to spend.

ShowMe – We voted for a minimal amount. – but would go along with what body decided.

Volunteer – \$200

Tejas – standing aside

Bluegrass – one area said 300, but would accept any amount.

Is everyone ok with using 200 if all bills covered? (We need to be sure to save webhost fee of \$300)

ALL OK WITH \$200.

If we spend 200 over 5 days, we should reach about 9000 people a day. 45000 in 5 days.

Do we want it to reference na.org or szfna.org website? BOTH!

Facebook page

No opposition. ALL OK WITH CREATING FACEBOOK PAGE.

What do you guys need?

Lee/Shane will put together a plan and be point people

Looking for 6 willing folks to be admin/moderators. The 6 will decide on a single point of accountability.

Shane will schedule a zoom meeting for those willing: Mikey P, Jenette, Caitlin, Lee, Shane, Scott M, Lucy

Charmaine comment - If any info that should be needed for PR – I'm willing to help, but not on social media.

Dickie – is workgroup open to anyone who wants to help? Answer: In addition to the 7 who have volunteered to be admin/moderators/ for the page, certainly willing to allow anyone who wants to help on the workgroup.

Nominations

Facilitator

Bluegrass nominates Lindsey P.

SZF facilitator duties/responsibilities read

Linsey read her resume/qualified herself.

Resume Attached.

Role Call taken at noon... Lucy (secretary), Jennette F (Lonestar), Staci H (facilitator), Lee P (LA RD/FD), Linsey P, Dyanne S, Becky M, Bobbie B, Caitlin F, Charmaine D, Chris A, Dickie D, Glynn W, Henry C, Jackie G, Jim B, Keith P, Mike B, Mikey P, Pat P, Russ D, Scott K, Scott M, Shane C, Sharon, Troy S, Vince B

Questions for Linsey:

Have you read guidelines?

Yes, plus read over website, minutes, talked to Staci & Henry

Have NA funds that you've been responsible been misappropriated? No

Comment: I have served with Linsey and seen her handle difficult situations and she is assertive and has a kind peaceful spirit. She would be a great access to our zone in any position.

Any other nominations for SZF facilitator position? None

SZF Delegate

Lone Star nominates Staci H as Zonal Delegate.

Kentuckiana nomintes Mikey P as Zonal Delegate

Question – Can you serve as RD and Zonal Delegate at same time?

Answer – Nothing in guidelines says you can't

Mikey read his resume and qualified himself.

Resume Attached

Question about voting –

In zone? Everyone has a voice

At WSC since we don't have 2 unseated regions, ZD wouldn't vote

Question for each nominee: Did homegroup make your nomination?

Staci – Dallas area brought her nomination to region

Mikey – Regional Chair and Alternate Delegate brought Mikey's nomination. Nominated by Mikey's area

On voting issue. We should think further ahead – yes right now our zone doesn't have a vote but that doesn't mean it won't change in the next year.

Question - Have any funds been misappropriated when you were responsible – both said no.

Question to Henry – Do you feel there was any point in what you're seeing now that there would be a time conflict while at conference if Mikey was representing the region and zone? Henry's reply – no.

Staci gave her qualifications

Resume Attached

We'll vote in July on Facilitator and a Zonal Delegate

Question about funding for zonal delegate to conference.

Answer - Zone funds it today because we don't have that voting 'seat' representing 2 unseated regions.

Question – When would it be appropriate to talk about an alternate?

Answer - it would have been appropriate in new business – we can stop and talk about it now.

Comment - As far as alternate position, I have concerns about funding, but probably something we need for future.

Suggestion that we make a position as alt zonal representative. Staci has been serving in that position without having the title.

Caitlin – point of clarification. Zone would be responsible every other conference if Mikey is elected. Its according to what conf cycle as to if Mikey would be funded. (Since Mikey is RD for Kentuckiana, every other conference the Kentuckiana RD is the one considered the RD between the 2 Kentucky regions.

Request - Would treasurer speak on this since it's a financial impact.

Sharon – Right now we don't have the funds.

Staci -It would be like any other position. Prudent reserve only covers travel for current admin /zonal rep. We haven't added FD/PR yet.

Comment - we could have a virtual position for alt ZD. For at least this conference cycle. Henry suggests that we consider creating this position. Looks like role of zones will play important part in service in the future and we need to look past where we are right now. What part does our zone want to play and do we want to be ready for it when it happens.

Comment - We just sent 4000 to world. It could have been part of our prudent reserve. Remember Alterante Zonal Delegate can be created without any financial impact at this time. This would give us time to plan accordingly and expand prudent reserve.

Staci – nominations are now closed.

NEW BUSINESS

Guidelines need updating.

Staci – How about a task group?

Those willing to serve in this capacity: Jim, Caitlin, Sharon, Jennette, Staci, Lee, Jackie, Linsey, Lucy. Jim will be the point person for guideline revision committee.

TIMELINE

Next meetings scheduled for July and October

If multi zone is in August (27-29) we typically would skip one of those 2 meetings. We have time reserved for zones on the 29th at 11.

Which should it take the place of?

The body was in agreement

- We will meet virtually in July.
- MZSS in August in San Antonio (this will be hybrid, zonal trusted servants will not be funded as usual since we will also meet in July and October and MZSS can be attended virtually)
- We'll meet in October as well.

When we go back to in person, we will pick up where we had paused, We will start back with Kentuckiana.

Will we meet virtually or in person in October? Caitlin suggested we talk about this in April. Would that decision being made in April give Kentuckiana enough time to find a place?

Jackie says yes.

We will meet April 24th – brief meeting at 9:30 central time ONLY to make a decision about October.

Also, we have commitment to participate in 2022 with CAR/CAT in Atlanta with SEZF.

MISCELLANEOUS QUESTIONS / ANNOUNCEMENTS/

Questions about MZSS using SZF's Zoom account.

Do we have more than one Zoom account? No.

Can MZSS use SZF's Zoom for MZSS August 27-29, 2021? Yes no opposition from the body

Can MZSS purchase larger meeting add on? Yes, no opposition from the body.

IT person will contact Lucy.

How many will need access to our account? Just 1. Probably Kevin G.

Florida Service Symposium last weekend in March : <https://naflorida.org/fss/>

Question - Do we have Paypal? No

SPAD WORKSHOP

Visit na.org/spad for review and input material and new principles to write on.

We wrote on sincerity and selflessness and had the opportunity to read what we wrote to the group and will turn in what we wrote.

In loving service, Lucy O