

Southern Zonal Forum – Chattanooga, TN

Minutes – July 26, 2014

1. Henry opened the meeting at 9:15 am with a moment of silence followed by Serenity Prayer. Tress read the Twelve Traditions. Heidi read Twelve Concepts.
2. Announcements – Registration \$20.00. Update Email list. T Shirt sales. Tape sales \$25.00
3. Introductions: Tress, Heidi, Lucy, Jackie, Matt, Mike, Ricky, Dickie, Ricardo, Kaz, Dan, BJ, Cathy, Mike, N., Kory, Chris, Janeen, Mike C., Kristen, Randie, Henry, Angela, Karen, Kathlees, Paul, Rob.
4. Fellowship Concerns:
 - a. Tress – MS – lack of participation, apathy, suspending funding to SZF.
 - b. Heidi – TBR – Zonal service structure.
 - c. Lucy – Volunteer – Areas asking for support – No H&I or PR – lack of communication from region to home group – doing regional inventory
 - d. Jackie – Blue Grass Appalachian – seating as a region – looking into USSC – lack of trusted servants – stepping down as RD – No unity between them and Kentuckiana but no animosity either – lack of PI and H&I projects – San Jose has a step working program to write to inmates not just in CA.
 - e. Matt – Arkansas – talking about best use of resources by dropping sub committees – no one is asking for service by committees.
 - f. Rob – Show Me – Need some trusted servant positions filled.
 - g. Dan – Red River – Same people doing service.
 - h. Kory – Louisiana Region – Freedom Area folded – talking about seating –new website accepting technology for further service work (webinars, H&I, etc.).
 - i. Chris – Alabama NW Florida (not SZF) – only meet once a year - concerned about zonal representation – looking into webinars – wants to collaborate with other regions – region divided over USSC.
 - j. Janeen – Kentuckiana – apathy.
 - k. Mike – Kentuckiana – suggestions to hire out website – lack of service – apathy – secretary embezzled money .
 - l. Ricardo – Volunteer – lack of communication – disconnect between Region down to group – people are not teaching and passing down experience – not willing to adapt to change needed – doing inventory – doing RCM training day.
 - m. BJ – Red River – same trusted servants creates some stability – lack of participation and communication.
 - n. Mike – Tennessee – growing – communication not being passed down to group members – servants not asking for help.
 - o. Mike – Red River – noting new
 - p. Vince – RCM Chattanooga Area – Sub Committees are small but effective – Communication is a problem – passing down correct information – doing an Area inventory to help best serve the home group – doing GSR training.

- q. Rickey – NWAL GSR – breakdown of communication
- r. Dickey – Louisiana – leadership will bring new ideas.
- a. Paul – Chattanooga Area – carry oneself in a positive way – there are problems and solutions – walk the walk in an attractive way.
- b. Randie – groups not part of their geographical area.

Break 10:45 – Reconvene 10:00 – Serenity Prayer

- 5. Rob & Mike – Review of WSC Conference
 - a. Motion/Proposals too confusing.
 - b. Break Out Sessions – talk about those in attendance being guided in one direction by World Board.
 - c. CBDM doesn't work on larger scale.
 - d. Regions should or shouldn't be seated.
 - e. Zonal Forum seating looked attractive.
 - f. Global Fellowship
 - g. Talked about starting when old business is discussed. Also new business.
 - h. Collaboration on future projects needed

Lunch Break 12:40 – Reconvene 2:15

- 6. Member Service Development Workshop – Randie Split into 4 Groups to workshop the following:
 - a. How to get members involved
 - i. Personal invites
 - ii. Sponsor into service
 - iii. Attractive service
 - iv. Focus on speaking positive about service
 - v. Ask for help vs. appointing people
 - vi. Share in the rewards you received
 - vii. Learning days, mentoring, home group discussions and announcements
 - viii. Let need be known – open positions
 - ix. Focus on service as part of our recovery story
 - b. How to retain members already involved
 - i. Don't burn people out
 - ii. Welcome the willing into service
 - iii. Positive reinforcement
 - iv. Strong sponsorship service
 - v. Education – explain Roberts Rules/CBDM
 - vi. Mentorship
 - vii. Adherence to spiritual principles, traditions and understanding of service work
 - viii. Atmosphere of recovery
 - ix. Show how positions support the newcomer

- c. Methods to reach out to previous members to get them back into service
 - i. Identify previous members (database)
 - ii. Call past people in same position
 - iii. Match need with person with that experience
 - iv. How we ask is important
 - v. Talk in meetings about service as a topic
 - vi. Use open ended questions when asking for someone to help
 - vii. Be attractive in speaking about service
 - viii. Look at why we stay in service
- d. Current ways and are they effective
 - i. Personal invitation
 - ii. Sponsorship
 - iii. Encouraging members
 - iv. Smaller commitment would be better
 - v. Guidelines more open
 - vi. Positive verbiage
 - vii. Make it fun
 - viii. Refer to literature where it speaks of service

Break at 3:15 Reconvene at 3:30

- 7. How to Conduct a Service Webinar (Cyber Meeting) – Jackie & Lucy
 - i. Go to meeting.com – short video
 - ii. Look at types of webinar services – prices and number of participants vary
 - 1. Fuze (free) – difficulties using
 - 2. Mega Meeting -\$99
 - 3. Onstream media \$149
 - 4. Adobe connect – \$45
 - 5. Go to meeting – up to 25 people Free Trial = \$99
 - 6. Go to Webinar for over 25
 - 7. Cisco WebX - \$89
 - 8. VideoSeminarLive Lite- \$299
 - 9. InstantPresenter -\$99
 - 10. BrightTalk - \$250
 - iii. Could SZF purchase and all regions use – is there a need?
 - iv. Webinar vs. Workshop
 - v. Finished with a Powerpoint
- 8. Topics at Multi Zonal Service Symposium

Workshops

Tradition 11 in the Era of Internet & Social Media

Business Matters – 501C3, Insurance, RSOs

Creating an Interactive Workshop

Financial Planning Basics for Groups, Areas and Regions
Website 101
Expressing our Gratitude - Why We Serve (writing workshop)
Sponsorship Behind the Walls
Planning a PR Presentation or Learning Day
Outreach - How to Connect and Provide Support Long Distance
SSP Flexibility - How We Work It
PR – What is It and What About H&I?
Advanced Websites – What Else Can They Do?
Navigating na.org
Designing Flyers and Newsletters – Attraction not Promotion
P3 – Getting BT to Inmates
What is a BMLT and What Do You Do With It?
CBDM – A simple “How to Do It”
Fellowship Development – What Is It?
Consolidating to a Regional Phonenumber
How to be an Effective Facilitator/Chair
Reporting Tips for GSRs, RCMs and RDs
Finding My Niche...What Can I Do?
Getting Out of the Box – Communicating and Collaborating in New
Ways

Break for the day 4:50 Reconvene Sunday 9:15

9. Opened with silence and Serenity Prayer. Kory read the Twelve Traditions. Dickie read the Twelve Concepts.
10. Waive reading of last minutes.
11. Operating Guidelines were talked about adding location should be prudent air travel, free parking and free breakfast where possible. No one is opposed.
12. Add to Guidelines under Treasurer: whichever is less as to mileage or airfare. Cap of \$500 travel per admin person without prior approval. Changing mileage to .30 cents. No one is opposed.
13. Bank Account: Randie will get EIN and new bank account. Add how to do this in Guidelines. Signers on bank account will be Henry Clayton, Randie Benno and Billy Jack Foster One signature will be required and all three will check online regularly to view activity. We will open a new account at Chase Bank. No one is opposed.
14. Treasurer Report: Kristen – \$2545.09 donation to NAWS
 - a. \$2000.04 balance when leaving Forum in January
 - b. Donations - \$329.66 Expenses - \$406.50 Balance \$1623.20 coming in to this Forum
 - c. No seed money for next Forum.
This weekend Donations \$1135.00 Expenses \$1,764.40 Balance \$993.80 Accepted Treasurer Report.
15. Election of Kristen as Secretary. No opposition.

16. Dickie will update Timeline after him and Cathy talk.
17. Next Forum in St. Louis at Multi Zonal Service Symposium.
18. Topics for January Forum in Louisiana: Technology – Lucy & Kory, Violent & Disruptive Behavior
– Dan & Ricardo, Traditions Workbook, Review & Input – Janeen & Rob.
19. Adjourned at 10:30 am.